

# APPLICATION FORM: NMMU ENGAGEMENT EXCELLENCE AWARDS

(CONSULT THE NMMU ENGAGEMENT EXCELLENCE AWARDS POLICY AND READ THE APPLICATION FORM BEFORE COMPLETING THE TEMPLATE IN ORDER AVOID A DUPLICATION OF INFORMATION.)  
COMPLETE THIS FORM IN TYPESCRIPT.PROVIDE ONLY THE INFORMATION REQUESTED.

## SECTION A: Application category

<ul style="list-style-type: none"> <li>• Indicate with an <b>X</b> in the appropriate box the award you are applying for.</li> <li>• Your application will only be considered for the award you have applied for</li> </ul>	<input type="checkbox"/> Engagement Excellence Award – Science, Technology and Engineering  <input type="checkbox"/> Engagement Excellence Award – Social Sciences and Humanities  <input checked="" type="checkbox"/> Engagement Excellence Team Award  <input type="checkbox"/> Engagement Excellence Project Award – Science, Technology and Engineering  <input type="checkbox"/> Engagement Excellence Project Award – Social Sciences and Humanities  <input type="checkbox"/> Emerging Engagement Excellence Awards <i>(note that Professors and Associate Professors are not eligible for this category)</i>	
<b>Surname of Applicant/Team Leader</b>	Duker and Jones	
<b>First Name</b>	Mary and David	
<b>Initials</b>	GMA and DA	
<b>Title</b>	Mrs and Mr	
<b>Telephone numbers</b>	041 5043256	
<b>E-mail address</b>	<a href="mailto:Mary.duker@nmmu.ac.za">Mary.duker@nmmu.ac.za</a> <a href="mailto:david.jones@nmmu.ac.za">david.jones@nmmu.ac.za</a>	
<b>Employment position held at NMMU</b>	GMA Duker: Principal Lecturer and Director of SoMAD and DA Jones: Senior Lecturer and Head of Department Studio Arts	
<b>Faculty</b>	Arts	
<b>Department</b>	School of Music, Art and Design	
<b>Division</b>		
<b>Immediate line-manager</b>	Prof R Boswell	
<b>Eligibility: Are you permanently employed and/or on a long term (3 years or more) fixed contract?</b> <i>(indicate with an X)</i>	<b>Permanent</b> <b>X</b>	<b>Fixed term contract</b>
<b>If this is an application for one of the Engagement Excellence Project Awards, provide a brief title and description of the project (250 words maximum)</b>	<b>Title: NA</b> <b>Description:</b>	
<b>If this is an application for either the Excellence Awards or the Emerging</b>	<b>Description: NA</b>	

<p><b>Award, provide a brief description of your engagement activities and initiatives</b> (250 words maximum)</p>	
<p><b>If this is an application for the Engagement Excellence Team Award, provide</b></p> <ul style="list-style-type: none"> <li>• the names of all staff members and students participating</li> <li>• the nature of their involvement</li> <li>• a brief description of the team's engagement initiatives and activities (250 words maximum)</li> </ul>	<p><b>Staff:</b></p> <ol style="list-style-type: none"> <li>1. Mary Duker</li> <li>2. David Jones</li> <li>3. Other staff have been coopted in as the particular artwork / aspect of the larger project calls for.</li> </ol> <p><b>Students:</b></p> <ol style="list-style-type: none"> <li>1. Studio Arts students, Alumni, and community artists as the particular artwork / aspect of the larger project calls for.</li> </ol> <p><b>Description:</b></p> <p><b>Project: Bird Street Belmont Terrace Upgrade – installation of public art works</b></p> <ul style="list-style-type: none"> <li>• The project leaders worked and continue to work with collectives of colleagues, students, alumni and community artists to conceptualize, design, fabricate and install a number of complex public art installations in the Bird Street, Belmont Terrace precinct.</li> <li>• To date these include a series of masks commissioned from students for the Athenaeum, a series of public artworks installed at Trinder Square, including 8 mosaic benches, a water-fountain, mosaic tables, a welded screen and play areas, and a series of urban art / graffiti installations in the surrounding area.</li> <li>• The project uses a community of practice model, with participants assuming shared responsibility and taking shared credit for the majority of the creative products that are produced.</li> </ul>
<p><b>Are your Engagement activities/projects/initiatives registered on the Engagement Management Information System (E-MIS) on SharePoint?</b></p> <p>If not, please ensure that they are before you submit this application.</p> <p>Applications that are not registered and updated on the E-MIS will not be considered for Awards. The most recent date on E-MIS for each project update (achieved when 'submit' is clicked) must be in 2015.</p> <p>Provide the exact titles (as featured on the E-MIS) for all of the Engagement activities/ projects/ initiatives with which you are involved. Visit <a href="http://caec.nmmu.ac.za/Engagement-Information-and-Development/Engagement-Management-Information-System">http://caec.nmmu.ac.za/Engagement-Information-and-Development/Engagement-Management-Information-System</a></p>	<p><b>Titles: Bird Street Belmont Terrace Upgrade</b></p> <ol style="list-style-type: none"> <li>1. Yes</li> </ol>
<p><b>SECTION B: Engagement categories</b></p>	
<ul style="list-style-type: none"> <li>• You are required to describe and report in detail on a minimum of <u>two engagement categories (these are 1, 2, 3 and 4 below) in order to be considered for an award.</u></li> <li>• If you or your team are involved in three or four of the engagement categories, report in detail on all of these categories.</li> </ul>	

- Applications that describe and can provide evidence of *engagement activities across all four categories are encouraged.*
- Refer to section 5 of the attached *Engagement Excellence Awards policy* which provides a guideline on the specific activities you should report on under each of the categories you have chosen.

**Report on your:**

**1. Engagement through Community Interaction, Service and Outreach:**

- This project provides an ongoing opportunity for the participants to contribute positively to an important urban regeneration project, and to build a strong working relationship with external partners, in particular the MBDA, which is the development arm of the NMBM Municipality. In doing this we believe we have contributed to the building of a stronger relationship between the metro and the NMMU.

**Report on your:**

**2. Engagement through Teaching and Learning:**

- The project leaders worked with collectives of students, alumni and community artists, on a series of projects, each of which had a student as site manager / project leader – all of the participants learned by experience, and gained conceptual, technical, and project management skills. **The participants take away from these projects CV relevant disciplinary experience, which will stand them in good stead in their future careers.**

**Report on your:**

**3. Engagement through Profession/Discipline-Based Service Provision:**

- The staff involved is able to apply their disciplinary specialist knowledge in the project, to the benefit of the broader communities that we serve. In doing so we believe we contribute to the enhancement the NMMU's reputation and the building of the NMMU brand.

**Report on your:**

**4. Engagement through Research and Scholarship:**

- The project has already provided an opportunity for participants, and in particular staff, to engage in scholarly research and in the presentation of such research in the form of a commissioned report and conference papers. We have accumulated data that will enable us to produce scholarly outputs reflecting upon the teaching and learning and engagement contribution that the project has / is making, when time permits.

**SECTION C: Descriptions**

**1. Describe the impact your Engagement activities have made on stakeholders/beneficiaries/communities and provide details on how these activities are acknowledged/recognized by:**

**1.1. External communities/stakeholders/beneficiaries:**  
(not staff and students of NMMU)

- Positive responses from the MBDA (as the 'client') and continued expansion and growth of the project scope, through the infusion of further funds, and the addition of new projects.
- Income generation and teaching and learning benefits to community artists and alumni.
- Contribution towards an enhanced living experience for the residents of the inner city.

**1.2. Internal communities/stakeholders/beneficiaries:**  
(staff and students of NMMU)

- Positive affirmation from within the NMMU, from the VC and DVCs.
- Benefits (terms of teaching and learning, income generation and in terms of work experience gained, to our students.

**2. Describe how your Engagement activities contribute towards faculty/department/entity engagement goals and objectives. (Refer to your Department/Faculty/Entity's strategic plan here)**

- At the time that we embarked upon the project, the Faculty of Arts did not have a fully developed strategic plan. The School of Music, Art and Design did have a strategic plan, and its expressed intention was and is:
- To strengthen the engagement relationship between the school and the various communities that we serve – the broad general public, the metropolitan structures, the creative arts sector, the educational sector and the media, with the intention of contributing to the transforming of and strengthening of the social fabric of the metro and the region.
- In doing so to build the profile of the school, and to enhance the entrepreneurial and employment opportunities for our graduates by contributing to the building of a viable creative arts focused economy in the metro and in the region.
- In the interim the faculty under its new Dean, is developing a strategic plan. Our expressed intentions align with this plan.

**3. Describe how your Engagement activities contribute towards the achievement of the NMMU Vision 2020 Engagement Strategic Goals and Objectives.** *(Refer to the attached NMMU Engagement Strategic Goals and Objectives)*

- With direct reference to the Vision 2020 documentation - it refers to engagement that is responsive to societal needs.
- We believe that our project, rooted as it is in the greater inner city urban renewal project, is indeed a fitting disciplinary response to societal needs.
- The Vision 2020 document refers to the establishment of collaborative and mutually beneficial partnerships – ours is a strong partnership with the metro through the MBDA, so it is a partnership at local / regional level.
- This project has enhanced our scholarship with regard to socially relevant public art, and it has enabled 'learning beyond the classroom walls'. This project allows us to integrate engagement into our 'core activities' of teaching, research and service, and we believe that in our approach our student, alumni, staff and community artists continue to contribute to 'the public good' and that the project has relevance with regard to 'social and economic sustainability'.

**4. Describe how your Engagement activities contribute towards:** *(Refer to any relevant media coverage, representation on boards or committees, scholarly publications, conference presentations etc.)*

**4.1. Addressing the needs of society and various external communities served by NMMU:**

- In line with the sentiments expressed in the Charter for the Social Sciences and Humanities, we see the arts in general, and the visual arts in particular, as having the power to contribute positively to the public good – in the case of this project, which focuses on the transformation of a run-down inner city area, through a sustained programme of urban upgrades, the public art installation contribute to the aesthetic and functional transformation of public spaces. The intention is that these spaces become more useable, and more appealing, to the inhabitants of the inner city.

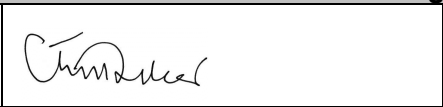
**4.2. Profiling and promoting the NMMU as an engaged university:**

- The project brought the participants into positive contact with the metro, the MBDA, the development agencies in other cities, professional bodies (ECIA), In addition there was extensive media coverage. We made sure that the NMMU name was highlighted and we foregrounded the promotion of the potential of public art as a means of achieving social change.

**5. Describe how you have successfully integrated engagement into the Teaching and Learning and Research functions of the university.** *(Refer to sections 5.1, 5.2 and 5.3 of the Engagement Excellence Awards Policy as a guideline)*

- Students are provided with the opportunity to gain 'real-life' working experience: working with a client, responding to a client's brief, developing, refining and adjusting concepts to meet the client expectation, gaining fabrication experience, gaining time management experience.
- The staff involved is provided with the opportunity of making their teaching both socially and entrepreneurially relevant.

**6. Provide details of scholarly outputs/contributions made to a body of knowledge as a result**

<b>of your engagement activities.</b> (Refer to publications, new teaching programmes, technical reports, conference proceedings, etc.)	
<ul style="list-style-type: none"> <li>• Papers presented – Johannesburg Development Agency (JDA) Conference on Public Art, NMMU Engagement Colloquium</li> <li>• Public lectures by invitation: EC Institute of Architects (on Youtube)</li> <li>• Commissioned report for the MBDA: The Creative Arts and Creative Industries as positive catalysts in the urban upgrade of the Belmont Terrace / Bird Street Precinct.</li> </ul>	
<b>7. Describe the important role performed by you or the team in:</b>	
<b>7.1. The leadership and management of the engagement activities and initiatives:</b>	
<ul style="list-style-type: none"> <li>• Duker and Jones drove the initiative, both in terms of shared leadership and shared responsibility for the overall financial management and in terms of the day-to-day management of the individual projects.</li> </ul>	
<b>7.2. The level and extent of partnerships/collaborations/networks/linkages formed internally and externally:</b>	
<b>a. Internally</b> (inter-departmental, inter-faculty and interdisciplinary):	<ul style="list-style-type: none"> <li>• Interdepartmental cooperation across the visual arts departments in SoMAD.</li> </ul>
<b>b. Externally</b> (at local, national and international level):	<ul style="list-style-type: none"> <li>• Strong working relationships with the metro through the MBDA, with public art collectives from other centres (Trinity Session from Johannesburg) with the visual arts community in the metro (NMMAM, the Collective, the Athenaeum, the commercial art galleries in the precinct), educational facilities in the precinct (ELSEN School)</li> </ul>
<b>SECTION D: Signature</b>	
Applicant Signature	
Date: 4/03/15	
<b>SECTION E: FOR OFFICE USE</b>	
<i>(Administered by the Centre for Academic Engagement and Collaboration and the NMMU Engagement Committee)</i>	
Resolution regarding application from Awards Committee:	
Feedback to applicant:	

### SECTION F: Portfolio of Evidence

Attach any relevant documents as a portfolio of evidence to support your application. **Limit this portfolio of evidence to a maximum of 20 pages.** This can include photographs, promotional material, commendations from stakeholders/beneficiaries etc., publication references, (extracts from) annual or project reports to funders/sponsors etc., or any other relevant materials that may serve as evidence.

**List of supporting documents submitted along with this application as addendums:**

Please ensure that the documentary evidence below is clearly cross-referenced with the relevant section and number in the application template, for example Section B1 or Section C4.

1. Reduced size PDF of image rich Powerpoint presentation made in support of the application.